



Sponsorship Opportunities

14 October 2025
Sofitel Wentworth, Sydney

Showcase your commitment
to innovation, sustainability,
and the future of food.

foodfrontier.org



**Alt
Proteins**
25 CONFERENCE
AUS • NZ

Presented by **foodfrontier**

Elevate your brand

Shape the future of alternative proteins in Australia and New Zealand!

Embark on a journey with Food Frontier at AltProteins 25, Australia and New Zealand's premier alternative proteins conference, now in its fourth year!

As we convene 400+ industry pioneers, agri-food and policy experts, and researchers, AltProteins 25 will delve into the transformative ideas, insights, and developments shaping the trajectory of alternative proteins in the Southern Hemisphere.

Why join us?

Food systems change is essential to overcoming some of the greatest ecological, health and humanitarian challenges, here and around the globe.



The world's population is tipped to reach 10 billion by 2050



Protein production will need to increase by 70%

The evidence tells us that addressing the climate crisis, antibiotic-resistance disease, biodiversity collapse and future food insecurity simply isn't possible without transforming protein supply.

AltProteins 25 is not just a conference; it's an opportunity to be a catalyst for positive change in the food industry.

Catalyse Australia and New Zealand's alternative proteins sector

Australia and New Zealand strategically positioned as the gateway to Asia, are uniquely poised to lead the charge into the estimated US \$1.7 billion APAC alternative proteins market.

The imperative question is: How can both startups and established players seize these unprecedented growth prospects?

Cultivate success

Connect with the dynamic community and strategic allies of alternative proteins in Australia and New Zealand!

AltProteins 25 will unite a diverse and influential audience across the plant-based meat, cultivated meat and precision fermentation industries.

One-day jam packed program

Meet 400 attendees from the public and private sector from Australia, New Zealand and across the world.



Agri-food and policy experts



Investors



Retailers



Foodservice



Government



Health & nutrition



Researchers & academics



Plant-based manufacturers



Cellular agriculture companies



Start-ups



Market research



Manufacturing & equipment



Regulators

Sponsorship packages

Lead sponsor

SOLD

Tier 1 = \$23,500

Tier 2 = \$10,500

Tier 3 = \$7,750

+ GST

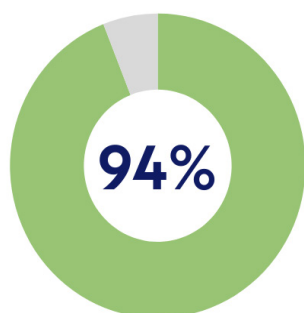


Ignite innovation in alternative proteins

Our 2024 event featured:

- 16 captivating sessions
- 3 industry-led workshops
- 40+ expert speakers from 10 different countries

See the impactful conversations that unfolded in our [2024 event program](#) or watch select [sessions on YouTube](#).



SAID THEY MADE
ONE TO SIX PLUS
NEW USEFUL
CONNECTIONS

98%

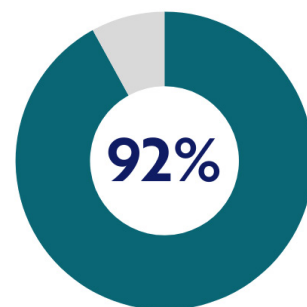
SAID THEY **WOULD**
ATTEND ANOTHER
ALTPROTEINS
CONFERENCE

97%

TRIED THE PLANT-
BASED DISHES
SERVED



82.6% RATED THE CONFERENCE
4 OR 5 OUT OF 5



SAID THE
CONFERENCE **MET OR**
EXCEEDED THEIR
EXPECTATIONS

"As expected, the event was a hub of innovation, sustainability, and forward-thinking discussions."

"What a powerful gathering of minds at AltProteins 24! The focus on collaboration and human behaviour is so critical for driving meaningful change in the food system."

"The conference was a great coming together of sustainable protein producers, innovators, farmers, scientists, finance, regulators, communications professionals and media who are working to move our food system on to a more sustainable footing...."



Tier One sponsorship

\$23,500

+ GST

Elevate your brand as a Tier One sponsor at AltProteins 25 with Food Frontier. Position your organisation as a dynamic leader in the alternative proteins sector, reaching key players at this exclusive conference in Australia and New Zealand.

Benefit from unparalleled brand exposure, partner with Food Frontier to craft an engaging experience for attendees that showcases your thought leadership in the alternative proteins sector.

Inclusions

- Exclusivity—limited to 3 sponsors across all categories
- 5 x full day conference tickets
- 5 x tickets to exclusive VIP dinner event
- Speaker inclusion in program
- MC acknowledgment of sponsorship
- Recognition of sponsorship in collateral (incl print & digital program, print signage)
- Logo inclusion in on-site digital signage (various locations throughout venue)
- Logo inclusion on event website with company bio & link to your website
- Logo inclusion on title & holding presentation slides for relevant session
- 2 x dedicated sponsor posts across social media platforms (14,000+ followers across channels)
- 1 x editorial company profile feature in conference EDM (database of 5,500+)
- Social media assets (tile artwork) for promotion on own channels
- Inclusion in on day social media activity
- Sponsor acknowledgment in media engagement activities
- Attendee data shared post event (opt-ins only).





\$10,500

+ GST

Tier Two sponsorship

Unlock unique opportunities as a Tier Two sponsor at AltProteins 25!

Gain access to exclusive VIP engagements, connect with delegates, secure an on-stage presence aligned with shared strategic content objectives, and enjoy prominent visibility in Food Frontier's event marketing.

Elevate your brand, network with industry leaders, and showcase your commitment to shaping the future of alternative proteins.

Inclusions

- 4 x full day conference tickets
- 2 x tickets to exclusive VIP dinner
- Speaker inclusion in program
- MC acknowledgement at event
- Recognition of sponsorship in collateral (incl print & digital program, print signage)
- Logo inclusion on event website with company bio & link to your website
- Logo inclusion on title & holding presentation slides for relevant session
- 2 x dedicated sponsor posts across all social media platforms (14,000+ followers across channels)
- 1 x editorial company profile feature in conference EDM (database of 5,500+)
- Social media assets (tile artwork) for promotion on own channels
- Inclusion in on the day social media activity
- Sponsor acknowledgment in traditional media engagement activities
- Attendee data shared post event (opt ins only)

Tier Three sponsorship & University Partner

\$7,750

+ GST

Secure a Tier Three sponsorship or become a University Partner of AltProteins 25 for prominent inclusion in event programming. Your brand will be showcased throughout the pre-event campaign and on event day.

Join us in shaping the industry's future and showcase your commitment to food systems with impactful visibility and opportunities to connect with a wide cross section of industry players.



Inclusions

- 3 x full day conference tickets
- Speaker inclusion in program
- MC acknowledgement at event
- Recognition of sponsorship in event collateral (including printed & digital program, printed signage)
- Logo inclusion on event website with company bio & link to your website
- 1 x mention in sponsor post across all social media platforms (14,000+ followers across all channels)
- 1 x mention in conference EDM (database of 5,500+)
- Provision of social media assets (tile artwork) for promotion across own channels
- Inclusion in on the day social media activity

Next steps: Get in touch

We welcome your questions and ideas on how we can tailor a sponsorship to your organisation's objectives, and look forward to discussing these opportunities further.

Reach out to our team to start the conversation:

Jade Mayhew

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food
frontier



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