



Sponsorship Opportunities

14 October 2025
Sofitel Wentworth, Sydney

Showcase your commitment to innovation, sustainability, and the future of food.

[foodfrontier.org](https://www.foodfrontier.org)



Alt Proteins
25 CONFERENCE
AUS · NZ

Presented by **foodfrontier**

Elevate your brand

Shape the future of alternative proteins in Australia and New Zealand!

Embark on a journey with Food Frontier at AltProteins 25, Australia and New Zealand's premier alternative proteins conference, now in its fourth year!

As we convene 400+ industry pioneers, agri-food and policy experts, and researchers, AltProteins 25 will delve into the transformative ideas, insights, and developments shaping the trajectory of alternative proteins in the Southern Hemisphere.

Why join us?

Food systems change is essential to overcoming some of the greatest ecological, health and humanitarian challenges, here and around the globe.



The world's population is tipped to reach 10 billion by 2050



Protein production will need to increase by 70%

The evidence tells us that addressing the climate crisis, antibiotic-resistance disease, biodiversity collapse and future food insecurity simply isn't possible without transforming protein supply.

AltProteins 25 is not just a conference; it's an opportunity to be a catalyst for positive change in the food industry.

Catalyse Australia and New Zealand's alternative proteins sector

Australia and New Zealand strategically positioned as the gateway to Asia, are uniquely poised to lead the charge into the estimated US \$1.7 billion APAC alternative proteins market.

The imperative question is: How can both startups and established players seize these unprecedented growth prospects?

Cultivate success

Connect with the dynamic community and strategic allies of alternative proteins in Australia and New Zealand!

AltProteins 25 will unite a diverse and influential audience across the plant-based meat, cultivated meat and precision fermentation industries.

One-day jam packed program

Meet 400 attendees from the public and private sector from Australia, New Zealand and across the world.



Agri-food and policy experts



Investors



Retailers



Foodservice



Government



Health & nutrition



Researchers & academics



Plant-based manufacturers



Cellular agriculture companies



Start-ups



Market research



Manufacturing & equipment



Regulators

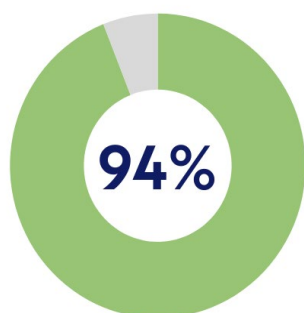


Ignite innovation in alternative proteins

Our 2024 event featured:

- 16 captivating sessions
- 3 industry-led workshops
- 40+ expert speakers from 10 different countries

See the impactful conversations that unfolded in our 2024 event program or watch select sessions on YouTube.



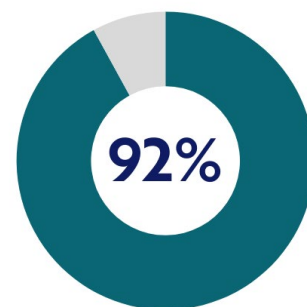
SAID THEY MADE ONE TO SIX PLUS NEW USEFUL CONNECTIONS

98%

SAID THEY WOULD ATTEND ANOTHER ALTPROTEINS CONFERENCE

97%

TRIED THE PLANT-BASED DISHES SERVED



SAID THE CONFERENCE MET OR EXCEEDED THEIR EXPECTATIONS



82.6% RATED THE CONFERENCE 4 OR 5 OUT OF 5

"As expected, the event was a hub of innovation, sustainability, and forward-thinking discussions."

"What a powerful gathering of minds at AltProteins 24! The focus on collaboration and human behaviour is so critical for driving meaningful change in the food system."

"The conference was a great coming together of sustainable protein producers, innovators, farmers, scientists, finance, regulators, communications professionals and media who are working to move our food system on to a more sustainable footing..."



Tier One Sponsorship

\$23,500
+ GST

Elevate your brand as a Tier One sponsor at AltProteins 25 with Food Frontier. Position your organisation as a dynamic leader in the alternative proteins sector, reaching key players at this exclusive conference in Australia and New Zealand.

Benefit from unparalleled brand exposure, partner with Food Frontier to craft an engaging experience for attendees that showcases your thought leadership in the alternative proteins sector.

Inclusions

- Representative on a panel, or workshop – planned in conjunction with Food Frontier
- Five tickets to AltProteins 25
- Two seats at the intimate invite-only VIP dinner event
- Prominent branding across promotional resources, through entirety of promotional campaign, and onsite during event - including MC acknowledgments
- Company profile feature in one event promotional EDM from Food Frontier
- Social media post promoting sponsor involvement
- Logo and bio on the conference website, with a link to sponsor website
- Inclusion in Food Frontier's event promotion media engagement
- Provision of delegates contact list, post event





\$10,500
+ GST

Tier Two Sponsorship

Unlock unique opportunities as a Tier Two sponsor at AltProteins 25!

Gain access to exclusive VIP engagements, connect with delegates, secure an on-stage presence aligned with shared strategic content objectives, and enjoy prominent visibility in Food Frontier's event marketing.

Elevate your brand, network with industry leaders, and showcase your commitment to shaping the future of alternative proteins.

Inclusions

- Three tickets to AltProteins 25
- One seat at the intimate invite-only VIP dinner event
- Representative on panel – planned in conjunction with Food Frontier
- Branding across promotional resources from event announcement, through entirety of promotional campaign, and onsite during event - including MC acknowledgments
- Social media post promoting sponsor involvement
- Brief profile in one event promotional EDM from Food Frontier
- Provision of delegates contact list, post event

Tier Three Sponsorship

\$7,750
+ GST

Secure a Tier Three sponsorship at AltProteins 25 for prominent inclusion in event programming. Your brand and thought leadership will be showcased throughout the pre-event campaign and on event day.

University Partner

Highlight your expertise as a University Partner at AltProteins 25. Join us in shaping the industry's future and showcase your commitment to food systems with impactful visibility and opportunities to connect with a wide cross section of industry players.



Tier Three Inclusions

- Two tickets to AltProteins 25
- Representative on panel – planned in conjunction with Food Frontier
- Mention in one event promotional EDM from Food Frontier
- Social media post promoting sponsor involvement
- Branding across promotional resources from event announcement, through entirety of promotional campaign, and onsite during event - including MC acknowledgments

University Partner Inclusions

- Two tickets to AltProteins 25
- Representative on panel – planned in conjunction with Food Frontier
- Mention in one event promotional EDM from Food Frontier
- Social media post promoting sponsor involvement
- Branding across promotional resources from event announcement, through entirety of promotional campaign, and onsite during event - including MC acknowledgments

Featured Product Sponsorship

Capture the spotlight and showcase your excellent alternative protein products on the menu at AltProteins 25!

Put your products at the center of the conversation and the plate at AltProteins 25. Collaborate with our team and venue chefs to craft a delectable menu that showcases the versatility of plant based meat and dairy. We're seeking sponsors for prime exposure across our coffee bar (highlighting plant-based milk) and lunch menu (featuring your innovative plant-based meats or milk). Elevate your brand, tantalise taste buds, and be a standout presence at this premier event in the alternative proteins landscape.

Coffee Bar

\$4,000 + GST

(plus product, in-kind)



- Coffee cart on-arrival and during morning tea with baristas serving coffees made with your alternative milk product (1-2 milk types), provided by you in-kind
- Two tickets to AltProteins 25
- Branding across promotional resources from event announcement, through entirety of promotional campaign, and onsite (at coffee cart and in MC announcements) during event

Food Station Sponsor

\$6,000 + GST

(plus product, in-kind)



- Your plant-based product featured in a dish on your own branded food station
- Three tickets to AltProteins 25
- One seat at the intimate invite-only VIP dinner
- Social media posts promoting your brand and the menu
- Branding across promotional resources from event announcement, through entirety of promotional campaign, and onsite during event - including MC acknowledgments



Next steps: Get in touch

We welcome your questions and ideas on how we can tailor a sponsorship to your organisation's objectives, and look forward to discussing these opportunities further.

Reach out to our team to start the conversation:

Liz Shaw

Event Manager

altproteinsconference@foodfrontier.org

food
frontier



Subscribe for updates

