

Why you can't miss Food Frontier's most ambitious conference yet

WHAT Australia's premier conference on alternative proteins, a full day event with deep-dive discussions, breakout workshops, immersive tastings and engagement with leading experts.

WHEN 14 October 2025, 8:30am - 6pm

WHERE Sofitel Wentworth, Sydney

WHY ATTEND The emerging proteins sector has changed, and this year we're taking a bold approach focused on disruption, leadership and transformation, featuring:

- Can't miss conversations with bold thinkers and doers from across the global and local sector.
- Networking with the who's who across the sector, centred on serious conversations, radical collaboration and actionable outcomes.
- Exclusive taste tests of a wide range of delicious products.
- Provocative new format – gather around the speakers in circular theatre-style seating for an immersive experience.

Are you in? Get ready to rethink assumptions, embrace complexity, and lead with purpose.

Opening: Thinking the Unthinkable	Disruption - Changing the Narrative
In a world of rapid change, we must all learn to embrace the unthinkable. From Black Swans to Black Elephant events, it's time to confront the unpredictable and the uncomfortable. Led by Nik Gowing, Founder & Co-Director of Thinking the Unthinkable, this session will explore real-world case studies of those who've successfully navigated chaos and uncertainty, offering practical insights on how to thrive in today's VUCA world.	Forget the old playbook. Industry leaders like Cecilia Chang, CBO of Mission Barns, and James Petrie, CEO of Nourish Ingredients and Sonalie Figueiras, Founder of Green Queen are shaking things up by questioning the assumptions we've lived by and flipping the script on product innovation and consumer connection. They'll unpack how shifting mindsets and rebellious thinking are sparking cultural behaviour change.
Discovery To Real World Application: Advancing Australia's Alternative Protein R&D	Towards One Table: Bridging Australia's Food Policy Futures
This session will spotlight cutting-edge Australian research shaping the future of alternative proteins, with a focus on breakthrough technologies and the challenges of moving from lab to launch. Leaders from the NSW Government, UTS Climate Change Cluster, and the University of Queensland will explore how early-stage science is being translated into real-world potential through university-industry collaboration, incubators, accelerators and public support.	Join Dr Rohan Nelson, Ben van Delden, and Andrew Henderson for a deep dive into three of Australia's most influential food policy papers: Land of Plenty: Transforming Australia into a Food Superpower, the National Food Security Preparedness Green Paper, and Towards a State of the Food System Report. This session will compare how these distinct frameworks – industry-led growth, national security, and systems-based governance – approach key issues like supply chain resilience and sustainability.
Tasting Hall	
From oat-based milks to new dairy alternative formats and functions, plant-based dairy is no longer niche. We'll explore – and taste! – what's driving the category's growth – across consumer demand, ingredient innovation, and product development.	

Check out the full program

Watch our 2024 event highlights reel

Ask AI to write your boss an email on why you should attend AltProteins 25

Register now!