

AltProteins 23 takes place on the traditional lands of the Wurundjeri people of the Kulin Nation. We pay our respects to Elders past and present.



Presented by **food frontier**

AltProteins 23 Program

4 October 2023, 8:30am - 6:00pm

Presented by **food frontier**

Plant-based	Cultivated meat Precision fermentation		
8:30 – 9:00am	Registration & coffee		
9:00 – 9:05am	Welcome & introduction		Alice Zaslavsky MC
9:05 – 9:35am	1. Noise vs reality: the latest landscape data and developments What does the evidence say – locally and in overseas markets – about where we're at and where we're going?		Thomas King Food Frontier
9:35 – 9:45am	Dignitary address		Matt Lowe CEO Agriculture Victoria
9:50 – 10:30am	2. Retail What opportunities can manufacturers leverage in relation to price, quality, placement, and marketing, now and into the future?	Mauro Pisani Woolworths	Mark Field Prof Consulting Moderator: Dr Angeline Achariya Simplot
10:30 – 10:55am	Morning tea		
11:00 – 11:45am	3A. Foodservice Can foodservice lead alternative protein education and drive new product trials? Are those handling these products knowledgeable enough for customer satisfaction? Simon Jackson Compass Renee Rogers All G Sissel Rosengren Food Industry Foresight Moderator: Adam Moore	3B. Health, nutrition and science Unpack health insights and considerations for plant-based meat and proteins cultivated from cells, and find out where opportunities lie for further research and industry advancement.	Didier Chanove Kerry Dr Daisy Coyle The George Institute for Global Health Dr Tim Olsen Merck Moderator: Klara Kalocsay Food Frontier
11:50 – 12:30pm	4A. Public/private partnership success Governments help drive industry growth; what lessons can be drawn from global collaborations, and how can ANZ foster domestic investment, innovation, and partnerships? (Fireside chat)	4B. Consumer acceptance and education Hear from leading businesses about how consumers perceive alternative proteins and what messaging and marketing efforts can increase interest, understanding and uptake.	Daphne Tan dsm-firmenich Nathaniel Tupou v2food Megan Stanton Mintel Moderator: Kim Berry Food & Drink Business

Submitting Q&A or feedback?

6.00pm

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12:30 - 1:25pm	Networking lunch Meticulously crafted by Sofitel chefs, showcasing plant-based meats presented in ways that will surprise and delight.				
1:30 – 2:15pm	5. Asia market opportunities Delve into the latest market, consumer and regulatory insights across the top markets for alternative proteins in Asia.	Adriana Hienzen Mintel	Doris Lee GFI Consultancy Moderator: Susie O'Neill Food Frontier		
2:20 - 3:00pm	Andrew May Unigrain Deep dive into what's needed to address critical gaps for plant-based meats, cultivated meats and precision fermentation scale. Dr Garry Rosewarne Agriculture Victoria Jim Fader Eden Brew Moderator: Dr Aparna Venkatesh Buhler	6B. Regulation for cellular agriculture In the global race to bring new products to market, how do Australia and New Zealand's regulatory systems enable a safe path to market in a timely manner?	Dr Nick Fletcher FSANZ Colin Lim Future Ready Food Safety Hub (FRESH) George Peppou Vow Moderator: Dr Roger Bektash Alternative Proteins Council		
3:00 – 3:25pm	Afternoon tea				
3:30 – 4:00pm	7. Investment Explore investment forecasts, how the Asia Pacific differs from the rest of the world, and what we can learn from other markets and industries about what's ahead for alternative proteins.	Anna Tao CSIRO Dr Madeline Mitchell Breakthrough	Gabriele Munzer Main Sequence Moderator: Simon Newstead Better Bite Ventures		
4:00 – 4:15pm	 8. Pitch session Three early-stage start-ups pitch their alternative protein venture to an audience of investors and industry. 	Siobhan Coster Eclipse Roger Drew Eighth Day Foods	Paul Bevan Magic Valley Moderator: Sid Jain La Trobe University		
4:15 – 4:50pm	 9. Cutting edge protein innovations Hear from visionary founders and scientists pioneering solutions to immediate problems and presenting unheard-of ideas on the horizon. 	Dr Lisa Dyson Air Protein Dr Hanh Nguyen Nourish	Amos Palfreyman Miruku Moderator: Dr Simon Eassom Food Frontier		
4:50 – 5:00pm	Closing remarks: where to from here?		Moderator: Dr Simon Eassom Food Frontier		
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Food Frontier is delighted to partner with those who are equally committed to realising our region's potential in alternative proteins. We offer our gratitude to AltProteins 23 conference sponsors.

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Food Frontier is the independent think tank on alternative proteins in Australia and New Zealand. Funded by grants and donations, our work is growing our region's protein supply with new, sustainable and nutritious options that create value for businesses, farmers and consumers.

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