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MEDIA ALERT

Alternative protein conference program and initial speakers announced

Market leaders from Australia, New Zealand, Singapore and the United States are among the initial list of speakers announced for the premier alternative proteins conference, AltProteins, in October this year.

With a diverse array of high-calibre speakers and valuable networking opportunities, Food Frontier's AltProteins 23 will be an unmissable event for alternative protein manufacturers, suppliers, distributors, businesses, investors, retailers, foodservice establishments, academia and policymakers interested in staying ahead of the fast-growing alternative proteins market.

The full-day program spans everything from game-changing protein technologies on the horizon and consumer acceptance and education, to immediate scale-up bottlenecks across R&D, ingredients and production.

Founder and Chair of Food Frontier Thomas King says the program has been 'beefed' up in response to feedback from the inaugural conference last year.

He says, "There has been so much growth and change in the alternative protein sector over the last two years.

"Delegates can expect more concurrent sessions and global perspectives providing thought-provoking conversation and insights across plant-based meats, cultivated meats and precision fermentation industries.

"As the industry's think tank, Food Frontier is well aware of the issues and challenges facing the sector and we're confident we've curated a program that delivers on most, if not all, of them, as well as allowing time for networking."

Thomas says, "It's certainly going to be an event that will leave you inspired, informed and excited about the current changes to our food systems, and the future possibilities that are just around the corner."

Food Frontier's AltProteins 23 is on October 4 at Sofitel on Collins in Melbourne.

To view the program, initial speaker information and to register to attend go to altproteinsconference.com.au.

AltProteins 23 is made possible thanks to the support of the following sponsors: Agriculture Victoria, Change Foods, Fimenich, Buhler, Kerry, Eden Brew, Unigrain, Earth, MILKLAB, and v2food.

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About

<u>Food Frontier</u> is the independent think tank on alternative proteins in Australia and New Zealand. Funded by grants and donations, our work is growing our region's protein supply with new, sustainable and nutritious options that create value for businesses, farmers and consumers.